Census data matters to your community.

An under count in **Bird City** means our community could miss out on approximately **\$47,053.20** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT BIRD CITY (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): **547**

Population Change Since 2010: +100

Median Age: 33.9



ECONOMY:

Median Household Income: \$45,000

Number of Residents (age 16+) Employed: 412

Number Employed in Health Care, Social Assistance,

and Educational Services: 50

Population Working Outside of City: **55.3%**

Average Commute Time to Work: 15.1 minutes



HEALTH:

Number of Population with Health Insurance: 469

Number with Private Insurance (i.e. Employer, Direct-

Purchase): 390

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 162

Number with No Insurance: 78



*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.26

Median Household Value: \$71,100

Total Number of Structures: 310

Single Unit: 285

Multi-Unit: 16

Mobile Home: 9

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 179

EDUCATION:

Number of School-age Children: 106

Total Population Over 25 Years of Age: 359

*Graduated High School (incl. GED): 88

*Attained Some College, No Degree: **75**

*Attained Associates Degree: **31**

*Attained Bachelor's Degree: **94**

*Attained Graduate or Professional

Degree: 6



*Data points indicate highest education level achieved

Ensure that **you count, Bird City counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.